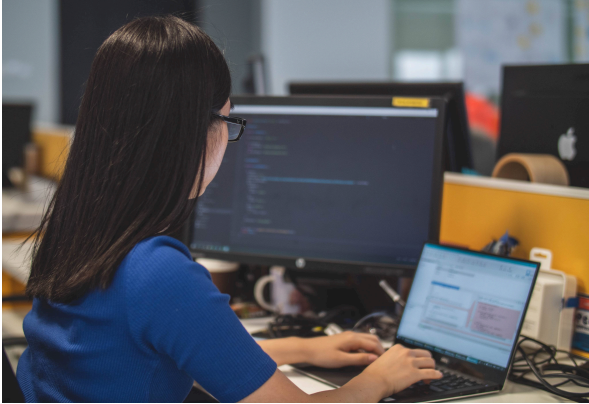


# TECHNOLOGY CENTRAL COAST OF CALIFORNIA

The Central Coast is a thriving tech hub, home to a mix of leading global and locally grown innovators, a ripe entrepreneurial ecosystem and two top-tier STEM-focused universities.



## BONA FIDE TECH HUB

- Third-fastest growing region for venture capital in 2023 (Santa Barbara)
- Rapid growth over two decades expected to outpace state and nation in coming years
- Proximity between major markets in Silicon Valley and LA area
- Digital access to international markets via the Pacific Crossing cable landing station

## KEY COMPANIES



## INNOVATION CAPACITY FUELED BY HIGHLY RANKED UNIVERSITIES

- University of California Santa Barbara and Cal Poly San Luis Obispo boast top-ranked engineering and computer science programs with 9,000 annual STEM graduates
- Cal Poly R&D assets include California Cybersecurity Institute, Noyce School of Applied Computing and university-affiliated Tech Park
- UC Santa Barbara hosts the California NanoSystems Institute, Nanofabrication Facility and National Science Foundation-funded Quantum Foundry

“There are incredible entrepreneurs and technologies and exceptional companies that have come out of the Central Coast.”  
— Entrada Ventures Managing Partner Karen Roter Davis



## ENTREPRENEURIAL SUPPORT FOR SCALING STARTUPS

- 120 companies launched, 1,000+ jobs created and \$250 million raised by Cal Poly Center for Innovation & Entrepreneurship
- 60 local companies established based on technology developed or discovered at UC Santa Barbara, averaging four to six each year
- Vibrant and growing ecosystem of incubators, coworking spaces, venture capital firms, pitch competitions and angel and private equity conferences.



13,000  
Jobs

\$3.3B  
Regional industry

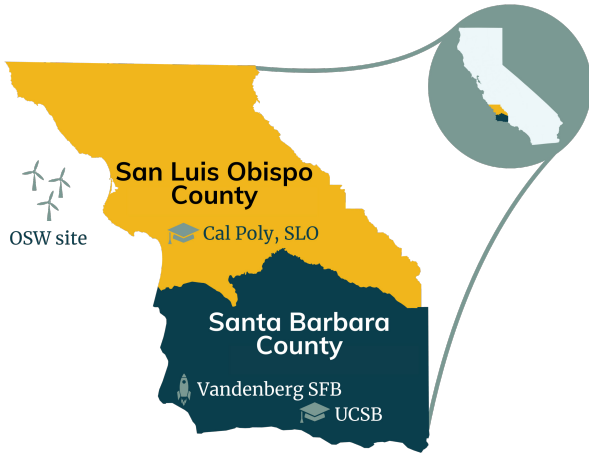
900  
Companies



For more information visit [reachcentralcoast.org](http://reachcentralcoast.org) or contact [info@reachcentralcoast.org](mailto:info@reachcentralcoast.org)

# CENTRAL COAST OF CALIFORNIA

Join the locally grown and global companies that call San Luis Obispo and Santa Barbara Counties home — a welcoming, eclectic hub of innovation and unmatched quality of life.



## LAUNCHPAD FOR SPACE, CLEAN ENERGY + ADVANCED TECHNOLOGY

- Home to world's second-busiest spaceport and emerging leader in advanced air mobility and drone technology
- Longtime clean energy-exporting region now launching nation's first floating wind farms
- Groundbreaking research and innovation in quantum and nanotechnology, infrared and photonics, remote sensing and optics, and semiconductors and advanced materials

## KEY INDUSTRIES



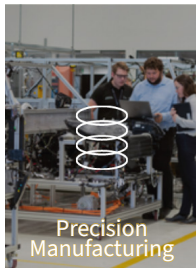
Space + Aerospace



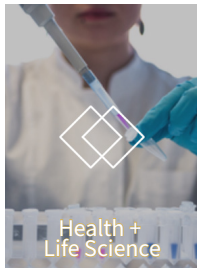
Technology



Cleantech + Energy



Precision Manufacturing



Health + Life Science



Building, Design + Construction



Agtech

“It's this wonderful blend of nature and science and great technology that I'm not really sure exists anywhere else in the world.”  
— Dr. Erik Lucero, quantum hardware production lead, Google



## SKILLED WORKFORCE + TOP-TIER UNIVERSITIES

- Highly skilled talent pipeline, with educational attainment rates that outperform state and nation
- University of California Santa Barbara and Cal Poly (California Polytechnic State University) SLO rank among nation's top public universities and engineering programs
- Three highly rated community colleges support workforce development through industry collaboration



## COASTAL PARADISE WITH EASY ACCESS TO MAJOR MARKETS

- Centrally located between Los Angeles and Bay Area/Silicon Valley
- 3 airports provide hassle-free travel on dozens of direct flights
- Miles of pristine coastline, open space and parks set amid world-class wine country, a temperate climate and dozens of distinct cities and communities

8,750

STEM graduates produced each year

377,259

Labor force

38%

Residents with bachelor's degree or higher



It's all within  
**REACH** CALIFORNIA'S  
CENTRAL COAST

For more information visit [reachcentralcoast.org](http://reachcentralcoast.org) or contact [info@reachcentralcoast.org](mailto:info@reachcentralcoast.org)