



REACH IDEAS+ ACTION

March 12, 2026 | UC Santa Barbara



Where the Central Coast Moves Forward

The REACH Ideas + Action Summit brings together the boldest thinkers, creators and community shapers to dream big and accelerate progress for our region. It's where inspiration becomes collaboration, and collaboration becomes action—all in one energizing, future-focused day.

Hundreds of leaders from across the Central Coast gather to understand what's changing, explore what's possible and spark the ideas that will define a thriving, innovative, future-ready region. In 2026, we're proud to host the Summit at UC Santa Barbara, a premier hub of research and innovation.

[See 2025 recap.](#)

Why Sponsor?

Sponsoring the Summit places your organization at the center of the region's most influential network—and helps make this high-impact event possible. As a sponsor, you will:

- Reach a high-level, region-wide audience of decision-makers across aerospace, clean tech, high-tech and leading industries.
- Be recognized as a forward-thinking partner in regional economic growth and innovation.
- Gain strong brand visibility through event promotion, program placement, stage presence and media exposure.
- Build meaningful connections with CEOs, civic leaders and industry innovators.
- Tap into a fast-growing ecosystem shaping the future of the Central Coast.



400
Attendees



3,300+
Newsletter recipients



3,000+
Event pageviews



36,000+
LinkedIn impressions

What Past Attendees are Saying...

“Unlike other conferences that rely on big names without substance, these speakers actually delivered meaningful insights, charts, data — **real value**.”

“Such a great event! REACH is bringing big ideas and some very smart people together to inspire us all to do **important work**.”

“The curated speakers were **top tier**.”

“So many **powerhouse speakers**... the Innovation in Action panel blew me away — incredible insight into cutting-edge industries and job opportunities.”

“The REACH team put on one of the **best economic, DEI, and networking events in years**.”

“[The Summit] does an amazing job translating data into **real-world conditions and action plans**. So many interesting insights.”

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2026 SUMMIT SPONSORSHIP LEVELS

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SPONSORSHIP LEVELS

BENEFITS

PRESENTING
\$20,000



- + 1-minute video message to open program OR on-stage welcome and emcee introduction (max 1 minute)
- + Headline logo on all printed, web, and newsletter materials
- + Priority seating for 8 guests
- + Logo featured in invitation, promotion, webpage, program and event
- + 100-word promo spot in at least 3 invite emails
- + Inclusion in event photos sent to media and showcased on REACH website
- + Optional: Activation at event (table space in reception plaza at event)
- + Invite to VIP Dinner following Summit

RECEPTION
\$15,000 (2 available)

- + On-stage mention (30 sec)
- + Priority seating for 8 guests
- + Business logo printed on cocktail napkins
- + Logo added to reception description
- + Logo featured in invitation, promotion, webpage, program and event
- + Inclusion in event photos sent to media and showcased on REACH website

PROGRAM SEGMENT
\$12,000 (6 available)

- + On-stage mention of business sponsor by emcee
- + Priority seating for 8 guests
- + Logo added to speaker/panel description on web/printed materials and newsletter
- + Logo featured in invitation, promotion, webpage, program and event

LUNCH
\$7,500



- + On-stage mention of sponsorship by emcee
- + Priority seating for 6 guests
- + "Lunch provided by" with logo printed on break table
- + Logo featured in invitation, promotion, webpage, program and event

SUPPORTING
\$5,000 (7 available)

- + 2 Tickets to Summit
- + Logo featured in invitation, promotion, webpage, program and event

BUSINESS
\$2,500 (10 available)

- + 1 Ticket to Summit
- + Logo featured in webpage, program and event

Additional sponsorship opportunities and custom partnership packages available upon request.

For more information, contact Heather Muran, Director of Investor Engagement, 805-458-9016 or heather@reachcentralcoast.org